

## Enterprise Social Software

### Why Converge?

#### **Converge is how social business works.**

The Converge platform is the best way to build a social enabled web presence. This can be public, private or both. Converge is the one platform that will support all of your enterprise social software needs.

#### **Function Rich & Secure**

The Converge platform includes more than 50 pre-built features in a secure web-based environment. With Converge, you can connect people, share information, stay informed, drive decisions, organize information, gather feedback, streamline access and simplify connectivity.

#### **Fast Implementation & User Friendly**

Fully customizable, our flexible, intuitive platform gets you to market faster, so you spend less time learning and more time converging. It also integrates easily with existing systems, both internal and external.

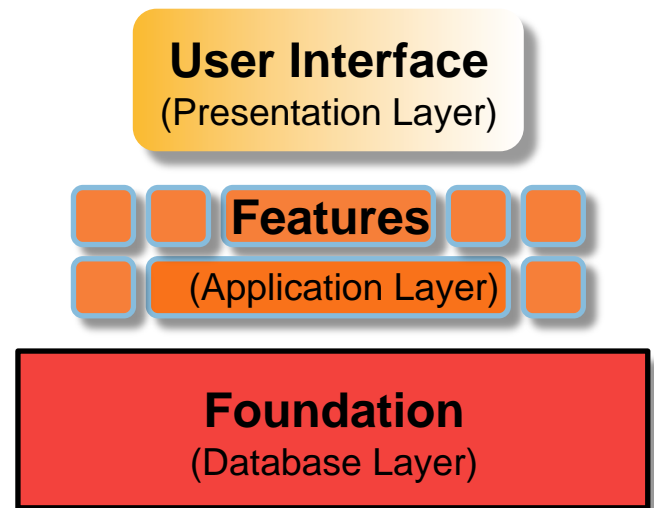
#### **Cost Effective & Low Maintenance**

Unlike other costly platforms which require a significant initial investment and an ongoing commitment of financial and technical resources, the Converge platform is an affordable seamless solution. Implementation is simple and fast, and maintenance is easy.

#### **Total Design & Content Control**

While the foundation (database layer) of the Converge platform is the rock-solid, permanent core of the system, everything else is adaptive, extensible, and completely customizable. You control the look and feel. You control the content. Make it consistent with your corporate image and existing web presence or build it to serve a unique purpose. Create an open forum to exchange ideas or drive the discussion to achieve a specific objective. Converge gives you total control.

### The Converge Platform



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### How can it be used?

**Internally, externally and as a bridge between the two.** Here are just a few ways Enterprise Social Software is being put to productive use:

#### Employees

- Knowledge Transfer
- Project Groups
- Corporate Directories

#### Partners

- Resource Sharing
- Industry Groups
- Event Communities

#### Customers

- Support
- Users Groups
- Client Innovation

#### The World

- Recruitment
- Interest Groups
- Brand Management

A single Converge platform can power multiple communities and use cases, each with their own look, feel and functionality.

