

## User Interface

### Will they use it?

**This is what matters most.** Will they use it? When technology is at its best, it simply works and stays out of the way. The Converge platform enables you to take full control of every aspect of what your users see: your brand, your style, your look and feel, your voice.

This total control allows you to keep your finger on the pulse of how your users want to interact with you, your content and each other.

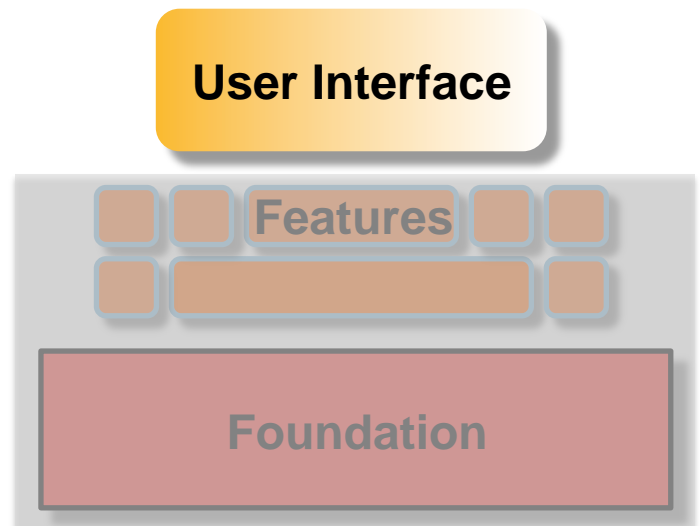
You can base your entire web presence on a site built on the Converge platform or integrate a Converge driven site with existing sites. You decide.

Most enterprise software is great at connecting computers but does a poor job of connecting people. Conversely, many social networking sites do a great job of connecting people but do a poor job of integrating with all of your internal systems.

The Converge platform allows you to have the best of both worlds - on your terms.

Give them what they want. Create a socially engaging community for your company or your brand with the Converge platform today.

### The Converge Platform



## Presentation Layer

### Overview

The Converge presentation layer uses some of the latest web technologies and techniques to offer a great user experience. Clients can use the existing interface provided or develop their own and create a unique user experience. The presentation layer is open source so developers can also modify the existing interface based on their needs.

### Template Engine

The Converge platform has a robust template engine. This allows a single Converge instance to serve different interfaces based on user or domain. A client can run 1 or 1,000 sites on the Converge platform and mix and match which template is served for each site.

### Role Based Themes

Using the Converge themes system, each user can have their own specific theme within the presentation layer. A user designated as an administrator can be provided an interface which more advanced functionality compared to a regular user as an example.

### Tag Modifiers

The Converge system provides a number of built in tags that can be used within the presentation layer. Generally tags are conditional elements such as `<if_owner>`. The use of tags provides developers easy access to perform system based functions. Tags can be wrapped around PHP, JavaScript, HTML or CSS. These can be re-used multiple times within the same page or one multiple pages. Developers also have the ability to create their own tags or modify existing ones.

### Customization

Since the entire Converge system is open source, developers can create their own presentation layer using any combination of the following technologies:

- JQuery
- HTML
- JavaScript
- CSS

Developers can also use both AJAX and JSON within the Converge presentation layer for a more dynamic user experience.

### Web Server

All pages within the Converge platform are served using Apache. The latest version of Converge runs under version 2.2 of Apache.

### The Converge Platform

**Presentation Layer**

Application

Layer

Database Layer

